

# DOVISTA completes acquisition of TRYBA - expanding into the French market for windows and doors

**HORSENS:** DOVISTA has completed the acquisition of TRYBA, a leading French manufacturer of PVC, PVC/aluminium, and aluminium windows, doors, and pergolas, following full legal approval and merger clearance.

## **A strategic move into the French market**

DOVISTA, a European leader in vertical windows and exterior doors, has officially entered the French market, Europe's second-largest housing renovation market, through the acquisition of TRYBA. This milestone strengthens DOVISTA's European growth strategy and builds on an interesting year, including the earlier acquisition of 4B in Switzerland.

TRYBA, a well-respected brand, has a nationwide presence, scalable production facilities, and nearly 600 skilled employees. The company will continue operating under its brand name, supported by DOVISTA's investment capacity, operational expertise, and international experience, becoming DOVISTA's 13th distinctive brand.

*"We are very pleased to welcome TRYBA officially. This acquisition gives us an immediate and credible presence in the French market and strengthens our ambitions across Western Europe,"* says Allan Lindhard Jørgensen, CEO of DOVISTA.

*"TRYBA is a great cultural and strategic fit as we share a commitment to quality, craftsmanship, customer centricity, and sustainability. We look forward to building a strong future together."*

## **Continuity and growth with local expertise**

TRYBA's headquarters and manufacturing will remain in France, ensuring continuity for customers and partners. The company will maintain its established distribution model and product range, providing customer service and quality continuity.

*"Becoming part of DOVISTA opens a promising new chapter for TRYBA,"* says Marc Daeffler, CEO of TRYBA.

*"We are excited about the opportunities this brings for our customers, employees, and company. With DOVISTA's support, we can pursue our growth ambitions and continue delivering value through quality, scale, and a long-term mindset."*

## About DOVISTA

DOVISTA is a leading European provider of vertical windows and exterior doors. With a strong union of now 13 distinctive brands, a dedicated e-commerce platform, and more than 7,000 employees, DOVISTA's purpose is to bring daylight and fresh air into people's everyday lives. Building on over 80 years of history and a proud Danish design heritage, DOVISTA is committed to delivering quality solutions that meet customers' needs.

DOVISTA is 100% owned by VKR Holding A/S and is part of the VKR Group – one of Denmark's most respected manufacturing groups. Today, the companies in VKR Holding employ approximately 17,200 people in 38 countries. VKR Holding is a family- and foundation-owned company, and its primary shareholder is the Villum Foundation.

## About TRYBA

TRYBA is a French specialist in designing, manufacturing, and distributing quality PVC, PVC/aluminium, and aluminium windows and entrance doors. It also produces pergolas. Founded in 1980, it is mainly dedicated to the housing renovation market. With almost 600 employees and more than 300 sales points across France, and 11 in Belgium, TRYBA combines industrial expertise with a strong commitment to sustainability, quality, and customer satisfaction.

The headquarters and largest production unit are located in Gundershoffen in Alsace, near the Germany border, and other production sites are in Mayenne and Bas-Rhin. Every product is produced to meet customer requirements, reinforcing TRYBA's dedication to delivering tailored, quality solutions.

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